

2024 Exhibitor Gold Stars

Supporting agricultural and community prosperity.

Gold Stars are open to all Dowerin Machinery Field Days exhibitors.

We understand that our exhibitors come in various shapes and sizes.

With so much effort put into activating your sites we would like to be able to acknowledge all those exhibitors excelling in their fields of expertise. And we want to be able to share your story with all our stakeholders across our platforms.

The theme behind the awarding of Gold Stars embodies the Dowerin Machinery Field Days tagline of;

Growing industry.

Seeding connections.

Cultivating community.

As a general guide, the judges are looking for great storytelling about how your business is supporting the agricultural industry and its farming communities, plus impressive displays and activation of sites that enhances engagement with visitors.

Entering is easy, just fill out the form below! This information will give the judges a solid background of who you are and what you do so they understand the context of your activation when they come by to see your site. A judging scoresheet will be completed and then discussed, and the judges have discretion to award Gold Stars to numerous exhibitors in each category who are deemed worthy.

It will take time for the judges to visit the activations around the grounds so we will utilise both the Wednesday and Thursday of the event to assess submissions and get some great action shots of your sites.

We will make official announcements of who has been given Gold Stars over our social media platforms and through our database newsletters from Wednesday 4 September.

Award Categories and Criteria

Is this you?

1. Best emerging technology

Please demonstrate and give examples of innovative products and/or service offerings that has the potential to change agricultural operations. And how will this be displayed at your site?

2. Best new release – machinery

Please demonstrate and give examples of the latest in products and/or service offerings. This can be a newly developed product launching to market or the next model that has improved efficiency and performance to support agricultural operations. And how will this be displayed at your site?

3. Best new release – allied equipment

Please demonstrate and give examples of the latest in products and/or service offerings. This can be a newly developed product launching to market or the next model that has improved efficiency and performance. And how will this be displayed at your site?

4. Best customer service

Please demonstrate and give examples of creative and strategic thinking to manage customer/client expectations and what you've done to deliver exceptional customer service to support agricultural operations. And how will you be engaging with visitors at your site?

5. Best small business

Are you a small business punching above your weight? Is your FTE less than 20 employees? Please give an overview of your business operations and what you are showcasing that supports regional communities. And how will you activate your site?

6. Best regional business

Are your headquarters based in the bush? Please give an overview of your operations and what you are showcasing. And please demonstrate your organisation's contributions to the local community and its social impact. And how will you activate your site?

7. Most outstanding exhibitor - Judges choice

The best of the best, small or large and anything in between. The judges will vote for the display and activation they find the most engaging.

Submission

1. Contact Information:

Business Name:
Site Number:
Contact Name:
Office phone:
Mobile:
Email address:
Website URL:
Social Media contact links:
Supporting Multimedia links:

2. Choose a category:

Best emerging technology
Best new release – machinery
Best new release – allied equipment
Best customer service
Best small business
Best regional business

3. Tell us your story (max 250 words) 25% weighting:

- Summarise what your business does and how it does it.
- Tell us about your products and / or services and how they support agricultural prosperity.
- If it's a product tell us about the design, its features, manufacturing best practice, market potential and why it's a game changer.
- If it's a service, tell us why it's better than your competitors and how you exceed your clients' expectations. Tell us about your team of staff that deliver excellent service.
- Please demonstrate and give examples as outlined in the relevant category criteria.

Tip: provide evidence to support your points.

4. Tell us what the Dowerin Machinery Field Days tagline means to your business (max 150 words). 25% weighting
- How do you support **Growing industry, Seeding Connections, Cultivating community?**

5. Show us how great your site is! 50% weighting
- The judges will assess your display and activation and how best you “show” what was described in points 3 and 4.

Questions?

We are here to help. If at any time you need assistance with your entry, please contact the office.

Phone: (08) 9631 1021

Email: eventco@dowerinfielddays.com.au

Once you have completed the form please download and email your submission to Kelly.woodall@dowerinfielddays.com.au by 5pm Wednesday 3 August.

Thank you for being a 2024 Exhibitor. We think it's amazing you are putting so much energy into your activations, and we look forward to a having many worthy of a Gold Star.